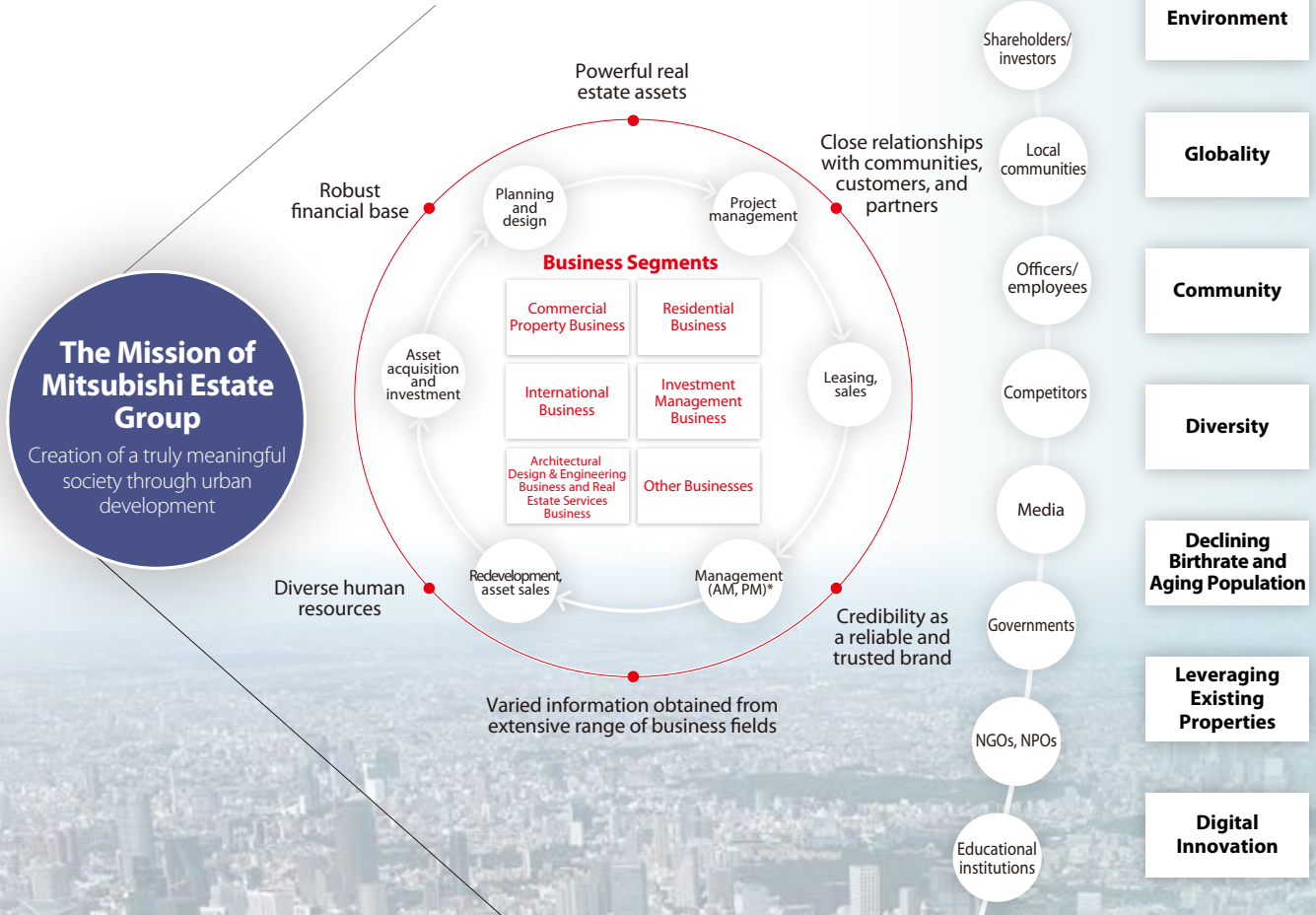
Promoting sustainable urban development with the aim of realizing a sustainable world while increasings social value

In order to promote businesses that help realize a sustainable world while increasing social value, the Mitsubishi Estate Group has established the Mitsubishi Estate Group Sustainability Vision 2050 to move toward a corporate management focused on sustainability by 2050. The Group has also established Mitsubishi Estate Group 2030 Goals for SDGs in its Long-Term Management Plan 2030. These goals serve as milestones that define specific themes and actions in working to achieve the 2050 vision.



Anticipating Changes in the International Community and Business Environment

In addition to regularly researching needs and trends in the international community and the regions where we operate our business, the Mitsubishi Estate Group continually ascertains the opinions of diverse stakeholders on a daily basis in order to continue to provide new value. The formulation of a medium-to-long term growth strategy with an eye on the United Nations Sustainable Development Goals (SDGs) is also part of this process.

SUSTAINABLE DEVELOPMENT GOALS

Demonstrating the Group's Strengths Cultivated through Diverse Business

In formulating our growth strategy, we take advantage of our strengths, which include urban development with an ultra-long-term perspective spanning 50 or 100 years, a legacy of being ahead of the times, a wide range of contact points with stakeholders from residence to business and industry, and far-reaching interests in real estate in Japan and overseas.

Mitsubishi Estate Group 2030 Goals for SDGs

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To realize its corporate mission and sustainable growth, the Mitsubishi Estate Group has established the Long-Term Management Plan 2030, which drives its strategy to increase both social value and shareholder value. Moreover, as part of its strategy to increase social value, the Group works to achieve the Mitsubishi Estate Group 2030 Goals for SDGs, which consist of four key themes aligned with the Group's material issues, to help realize a sustainable world.

Mitsubishi Estate Group 2030 Goals for SDGs

In order to help realize a sustainable world, the Mitsubishi Estate Group prioritizes the four key themes of Environment, Diversity & Inclusion, Innovation, and Resilience and strives to provide even more profound value to a wider range of stakeholders.

1. Environment

Sustainable urban development that proactively addresses climate change and environmental issues

2. Diversity & Inclusion

Urban development that responds to lifestyle and human resources trends and facilitates active participation for all

3. Innovation

Innovative urban development that continuously renews society

4. Resilience

Dynamic, flexible urban development that builds disaster-resilient communities and prioritizes safety and security

ESG Value Creation through Business

Value Propositions	
Sustainability Social issue solutions	**Quality Of Life** Innovative services & experiences

Mitsubishi Estate Group Sustainability Vision 2050

Be the Ecosystem Engineers

We aspire to be a corporate group (=engineers) that provides spaces and infrastructure (=ecosystems) where all actors (individuals, corporations, and more) are able to coexist sustainably and thrive together—economically, environmentally, and socially.